

# Clog Collector's Checklist 2023



## Collect them all

Every order from Artinis includes a free clog keychain as a thank-you gift. Additionally, you can get different clogs at the Artinis booth of any conference we're attending to complete your collection. Visit [artinis.com](https://artinis.com) to see where you can find us.

## Dutch heritage

You might have seen them before: a type of footwear made completely out of wood, called clogs. Next to windmills and tulips, wooden clogs are considered to be one of the national symbols of the Netherlands. They gained popularity during the Middle Ages, as they were relatively cheap to produce compared to leather shoes, and provided great comfort and protection while working on the muddy farm fields.

Currently there are only seven clog makers left in the Netherlands, as the craft has declined in popularity over time. Since this is an important part of Dutch heritage, we want to support the remaining craftsmen by offering an iconic clog keychain with every order.



How far along is your collection? Don't forget to check them off here!



☐ 2015

## White wood

The oldest clogs ever found in the Netherlands were made in the year 1000. The shoes originated in the south of France, and became popular all along the European coast.



☐ 2016

## Royal orange (single)

The Dutch orange color has its roots in the royal house of Orange, named after William the Silent, also known in Dutch as Willem van Oranje. William inherited the title of Prince of Orange from his nephew, René of Chalon.



2017

☐ 2018

## Deep orange

Orange is also associated with 'gezelligheid', a term unique to the Dutch language. It can refer to both a cozy atmosphere, or a friendly, lively and enjoyable social setting.



2019

☐ 2020

## Natural wood

Traditionally, Dutch clogs are made from the wood of the willow and poplar trees. These trees grow quickly, which makes the wood soft and light. This makes it easy to work with, and comfortable to wear.



☐ 2021

## Royal orange (double)

William the Silent is also known as the 'Father of the Netherlands', for his role in the Dutch revolt against the Spanish. This set off an 80 year long war with the Spanish, after which the Dutch had gained their independence.



2022

☐ 2023

## Gouda yellow

Very popular all around the world, Gouda cheese actually got its name from the Gouda cheese market. The cheese itself is made at different farms surrounding the city.



2024

## To be released

The collection is constantly expanding, with new editions being released every year. Stay in touch to see what design is next!

